

Artists Boutique: Fine Art and Fine Craft Show Prospectus

SHOW DESCRIPTION

The Artists Boutique Fine Art Fine Craft show is an event run by artists for artists. Our show has been around for over 55 years and is still going strong today. The art fair will be inside the Kirkwood Community Center, 111 S. Geyer Rd., Kirkwood, MO 63122. There is no admission or parking fees for artists or patrons.

CATEGORIES

Clay, Digital, Drawing/Print, Fiber (non-wearable), Fiber (Wearable), Glass (non-jewelry), Jewelry, Mixed Media, Painting, Photography, Sculpture, Wood

IMPORTANT DATES & DEADLINES

June 15 - Applications will be available

July 31 - Entry Deadline for Fall Artists Boutique

Sept 1 - Artist notification via email

Sept 21 - Deadline to pay booth fee

Oct 1 - No Booth Fee will be refunded after this date

November 6 & 7, 2021: Artists Boutique 10 AM - 4 PM,

FEES

Jury fee: \$20 and non-refundable.

Second Jury Fee: \$10 and non-refundable (If you wish to jury in more than one category, please submit another application.)

Booth Fee: \$135

Electric Fee: \$20 (limited availability)

IMAGE REQUIREMENTS

You must submit five images: Four professional quality images representative of your artwork and one quality image of your booth as it will appear at the show. **(*NEW!!! We are requiring 3 sides on all booths!!! If booth image does not show these please send email explaining what they will look like or send explanation with your signed application. Booths must have 3 walls!!!)** Digitally manufactured booth images are not acceptable and will lower your jury score. Failure to meet any of the image requirements may result in your images being viewed incorrectly or being rejected.

Image Specs:

1. Baseline JPEG (.jpg) format (not Progressive JPEG format)
2. sRGB color space for greater color accuracy when viewed
3. No less than 600 x 600 pixels & no greater than 1920 x 1920 pixels

4. No less than a 300 kb in size & no greater than 2.0 M

- If you are unsure where your work fits among entry categories, use your best judgment. Your jury score is what matters.

- If your art work does not reflect the quality of the jury images, or your booth is not accurately represented, you will be asked to leave the show. Mass produced or kit-built work is NOT acceptable.

-Jury images may be used for publicity purposes. The jury committee strongly advises artists to have images of professional quality that are clear & sharp so that jurors can see your work clearly and in the best light.

BOOTH INFORMATION

Booth Dimensions are 7' deep by 9' long (Except #27 & #28 which are 8' X 8'). ALL display items, artwork & chairs must be within that booth space!

!!!NEW REQUIREMENT – DUE TO COVID AND SAFE SPACE PRACTICES, WE ARE REQUIRING 3 SIDES TO YOUR BOOTHS!!!

1. Must be sturdy and not in danger of toppling over.

2. Must fit within your booth space of 7' x 9' or 8' x 8' for #27 & #28)

2. Examples of materials: Curtains or other fabric panels, Propanels, wood, etc.

If your booth is not accurately represented in your jury image and If you cannot get a picture prior to our show, please send an email explaining what your booth will look like, or draw a diagram. The other option is to send this information with your application that is to be printed, signed and mailed.

Artists must set up a stable display with a professional appearance within the booth dimensions.

Artists are responsible for providing their entire display, including any chairs the artist will use.

A detailed floor layout is provided on our website for you to view.

The only available electric is around the perimeter so access to electricity is limited but the room's lighting is adequate for most booths. The show committee does its best to accommodate requests, but not everyone who asks for electricity receives it. You may bring a battery set up, but it must remain in your booth space and out of sight.

Total electricity allowance on the perimeter is 300 watts per booth and may not be exceeded. This includes all lights, credit card machines, electronic displays, fans or

any other electrical devices. (To figure out your total watts, add the watts of each device. Six 50-watt light bulbs equal 300 watts.)

ART FAIR REQUIREMENTS

Artists may display and sell only their own original work. No work from commercial molds or copied molds. No items solely assembled from or featuring work by others, such as purchased beads or kits.

Artwork displayed or for sale must be in the category accepted by the jury. JEWELRY may be displayed and sold only by those accepted in the Jewelry category.

You may apply in multiple categories, such as Glass and Jewelry. To do so you must submit separate entries for each category.

All hanging 2-D work must be properly mounted or framed. Matted work may be displayed neatly in bins. 2-D reproductions must be labeled as reproductions and may not comprise more than 50% of booth content.

Artists must be present in person for all show hours. Photo ID & license plate number may be required at check-in.

Jurying is from the digital files submitted through the Artists Boutique Website, 4 images of artwork and one of the booth display. Images should be recent completed and reasonably represent the style and quality of the artwork to be sold. Jury images will be compared to actual booth content. Artists will be required to remove work not representing the style and quality of the jury images submitted or if the art was not accepted during the jury process.

For the benefit of both artists and patrons, the rules described above will be enforced. Any artist who does not comply completely with all rules will be asked to leave the Art Fair and will forfeit their booth fee.

Other information:

The wait list will consist of artists whose scores qualify them for acceptance if cancellations occur. This list does not indicate the order in which people on the list will be called because several factors are considered when a cancellation occurs including compatibility with the category and style of the originally accepted artist.

Your booth image will be evaluated by the jury and included in your total jury score.

Images will be used for booth review prior to the show to ensure that the jury images are representative of the work displayed and booth presented. **WARNING:** If

your artwork or booth image does not reflect the quality of your jury images, you will be asked to leave the show. Mass produced or kit-built work is NOT acceptable.

Jury images may be reproduced for publicity purposes.

Larry Berman has web sites that describe how to prepare images for Zapp using Photoshop or Photoshop Elements. For more information see or CONSULT A PROFESSIONAL PHOTOGRAPHER.

APPLICATION SUBMISSION

Printed and Signed Application: A printed application is required to be mailed, even if paying with PayPal. At the end of the application process you will be instructed to print the application.

Multiple Applications: If you wish to enter in 2 categories (for example, Glass and Jewelry) you must submit a second application for a reduced fee. Acceptance in one category does not necessarily guarantee acceptance in a second category.

Payment: Payment can be paid through PayPal, with or without a PayPal account, or by checks made payable to Artists Boutique.

If you choose not to use PayPal, send separate checks: one for application fees, one for booth fee, and one for electric fee (if requested).

Special COVID information: Accepted Artists will receive more information on “safe space practices,” what is expected from them, and what will be expected of the show committee based on current CDC guidelines in combination with local health department mandates.